



ANNUAL
REPORT

2018



{ genesisfoundation }



A FEW WORDS FROM CRISTINA

I am proud to have been part of 18 years of history, during which Genesis has strengthened its programs, its operational model, and its impact. Genesis was initially created as an international grant making foundation giving grants to quality education and health projects in Colombia and in the USA. Thanks to our significant learned experience and commitment, today we are a solid well-recognized organization in Colombia, which is investing in

education, and with a transforming effect on the country's children and youngsters, teachers, families and communities.

Upon having our own resources, Genesis has been able to innovate and lead several educational solutions and has developed a programs' portfolio that spans children's early years, their transition to the formal school system, and their continuity into elementary education. Through our programs, we seek to strengthen the comprehensive development and learning of children participating in our strategies, to improve the teachers and the educational agents' learning abilities, and to generate development within the territories that we participate in.

During these 18 years we have touched the lives of 550,000 students and 60,000 teachers in more than 20 departments in Colombia. We have invested over USD \$19,500,000 of our own resources and have created major alliances with organizations from the public and private sectors, allowing our resources to have an even greater impact.

Despite the important work done by the government and our significant investment, the country's inequality, especially that affecting the access to a quality, pertinent, and articulated education, continues to be a major challenge for Colombia. We will continue working in order to always find the best manner in which to contribute and provide added value aim at closing existing gaps in Colombia.

Cristina Gutiérrez de Piñeres
Executive Director

What does
GENESIS mean
to its staff members?





A YEAR OF RESULTS



73.507

students

participated directly
in our programs.



3.013

teachers and
education agents

were trained in different
educational methodologies.



134

Schools and Early
Childhood Education
Centers

were certified by our
programs in **10 regions of
Colombia.**



36

allied
organizations

joined
our work



In 2018

Genesis invested more than

USD 1.996.035

of its own and other private resources.



Since 2001,

Genesis has invested a total of

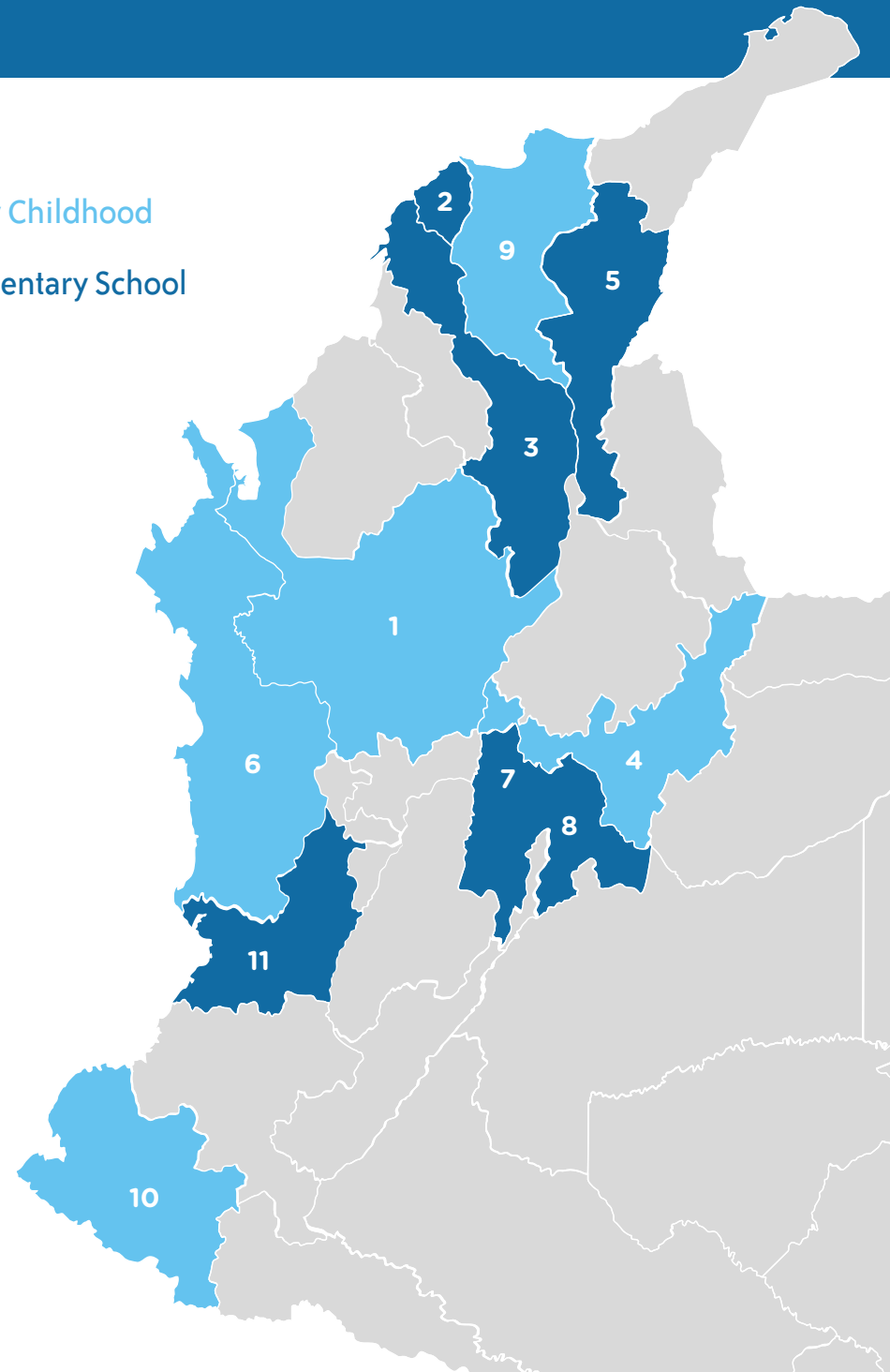
USD 19.500.000

from its own resources in programs aimed at
improving quality education in the country.

COVERAGE MAP 2018



● Early Childhood
● Elementary School



- Mis primeros pasos
- Palabrario & Numerario
- La Gran Transición
- EsTuDia Aprende Diferente
- Semillas de Apego
- La Vuelta Al Mundo
- Nube 9
- Primat

PROGRAMS



**mis primeros
pasos**

EARLY CHILDHOOD

| OUR WORK IN NUMBERS - 2018



First Learning Steps: 10 years of results for Colombian Early Childhood

During 10 years of implementation, together with Corporación Infancia y Desarrollo, our comprehensive ECD & care program, First Learning Steps, promoted children's development during their early years, through comprehensive care and quality education, promoting local development in urban-marginal and rural areas in Colombia.

FIRST LEARNING STEPS HAD SIGNIFICANT ACHIEVEMENTS IN 3 COMPONENTS:



Boys and Girls and their Environment:

The program improved the children's comprehensive development by strengthening their affective relationships, resulting in protective family environments guaranteeing their rights. It also created awareness on the importance of encouraging comprehensive health and nutrition in children, as an essential element for their optimal growth and development.

96%

of the children and the pregnant and breast-feeding women participating in the program had access to nutritional assessments.

80%

of the children were subjected to periodical growth and development controls.



Educational Agents:

The program strengthened their pedagogical practices by providing more than

500 hours

of training and allowing reflective participation spaces; and reinforced their role in early childhood education..



Incidence and Management:

The program articulated public and private institutions in benefit of the Early Childhood Comprehensive Care, generating social mobilization spaces in order to influence those in which the childhood was recognized as being the most important component.

**FIRST LEARNING STEPS
was part of the
governmental Strategy**

**"De Cero A
Siempre"**



mis primeros
pasos

EARLY CHILDHOOD

| 10 YEAR BALANCE:

COVERAGE

4 departments:

Boyacá, Chocó, Magdalena and Nariño

15 municipalities:

Aracataca

Alto Baudó

Bagadó

Bajo Baudó

Cantón de San Pablo

Ciénaga

Fundación

Lloró

Medio Baudó

Pueblo Viejo

Quibdó

Santa Marta

Tumaco

Tunja

Zona Bananera



10-year investment:
COP \$13bn

BENEFICIARIES

62.783 children

8.440 teachers and pedagogical advisors

40 Child Development Centers: 11 in Magdalena, 27
in Tumaco and 2 in Tunja

PARTNERS

1 Partner operator:

Corporación Infancia y Desarrollo

13 Partner:

Alina Consultorías

Agencia Presidencial de

Cooperación Internacional , APC

Drummond

Embajada de Japón

Fundación Bancolombia

Fundación Éxito

Fundación Santos Toledano

Fundaciones Ramírez Moreno

Global Humanitaria

Hacab

Protección

Source of hope

Tamarin Foundation

ACHIEVEMENTS:



First Learning Steps was **part of the Cero a Siempre government strategy** pilot program.



89% of the children participating in the program **were fully vaccinated.**



48 water filters were delivered to child development centers where the program was implemented, in the departments of Chocó and Nariño.



During the 10 years of its operation, **39%** of the program beneficiaries belonged to the African-American community, **48%** to the indigenous community.



72% of the pregnant mothers participating in the program were given **access to periodical prenatal controls.**



mis primeros
pasos

EARLY CHILDHOOD

| RESULTS 2018

COVERAGE

4 departamentos:

Boyacá, Chocó, Magdalena, Nariño.

15 municipalities:

| | |
|---------------------|---------------|
| Aracataca | Medio Baudó |
| Alto Baudó | Pueblo Viejo |
| Bagadó | Quibdó |
| Bajo Baudó | Santa Marta |
| Cantón de San Pablo | Tumaco |
| Ciénaga | Tunja |
| Fundación | Zona Bananera |
| Lloró | |



BENEFICIARIES

13.387 children

677 teachers and pedagogical advisors

40 Child Development Centers: 11 in
Magdalena, 27 in Tumaco and 2 in Tunja

PARTNERS

1 Partner operator:

Corporación Infancia y Desarrollo

2 Partners:

Drummond
Tamarin Foundation

ACHIEVEMENTS:



4 water filters were delivered to Child Development Centers in Tumaco, Nariño, benefiting 427 children.



In alliance with the Éxito Foundation, 195 meal packages were delivered to 169 children 0 to 5 years of age and to 26 pregnant women in 3 municipalities of the Department of Magdalena.



All families participating in the above were trained in healthy nutritional habits.



Work was done to strengthen each program component in order to build capacities and implement them in the various territories.

COVERAGE



1 departament:

Nariño

1 municipality:

Tumaco

BENEFICIARIES



138 children
283 main caretakers

Genesis Foundation directly operates the program

PARTNERS



1 managing partner:

Universidad de los Andes

4 Partners:

Fundación Éxito
Fundación Femsa
Primero Lo Primero
The Coca Cola Company



This is a psycho-social group program which purpose is **PROTECTING THE CHILDREN DURING THEIR EARLY YEARS, AS AFFECTED BY VIOLENCE AND DISPLACEMENT IN COLOMBIA**. It works directly with the main caretakers.

The program seeks to strengthen the affective relationships with the 5-year olds, trying to mitigate the consequences of these traumatic events.

ACHIEVEMENTS:

- » **100%** of beneficiaries **learned raising and breathing techniques**, strengthening their caretakers role.
- » **100%** of beneficiaries understood **the importance of comprehending children's developmental** stages in order to take care of the children needs.
- » **100%** of the beneficiaries understood **the importance of being part of support networks**, and recognized that raising their children with the support from other family members and friends is easier.
- » **100%** of beneficiaries **saw positive changes in their children** and their family's enviroment.

Looking to **strengthen and potentiate the early childhood teachers' capacity**, the La Vuelta Al Mundo is born hand in hand with the program Buen Comienzo from the Medellin Mayor's office.

Its purpose is training the teachers so that they will be able to better work with children, families, and communities, providing them with the necessary tools to strengthen their inner selves, their creativity, teamwork, leadership, and conscious communication skills.

The learning process is experienced through a game that simulates a trip around three continents that represent three action lines:

1. Connect: Mindfulness
2. Build: communication and leadership
3. Imagine: creativeness

Teachers learn by playing with a toolbox and co-creating by assuming the role of a Leader/mobilizer leading and inspiring their team of traveling agents (teachers), and taking the experience subsequently to their territories. **These leaders are accompanied by a team of experts guiding them during the process in order to ensure the children's comprehensive care during their early years.**

With this program, Genesis Foundation expects to continue transforming the pedagogical practices into a non-traditional education, and tackle children's comprehensive development from an innovative point of view, and strengthening the teachers' individual potential and capacities.



COVERAGE



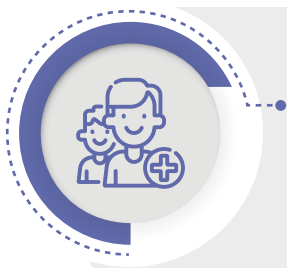
3 departamentos:

Antioquia, Magdalena and Nariño

6 municipalities:

| | |
|-----------|---------------|
| Aracataca | Pueblo Viejo |
| Ciénaga | Tumaco |
| Medellín | Zona Bananera |

BENEFICIARIES



400 children
42 benefited educational agents

PARTNERS



3 Partner operators:

EAFIT
Happy Mode
Respira

2 Managing partners:

Medellin Mayor's office
Buen Comienzo



ACHIEVEMENTS:

- » educational agents were selected and **met their goals as MOVIS** (change mobilizers), based on their leadership and good work.
- » **90% of the above were motivated and committed** to work with their peers.
- » **89% of the educational agents** were able to **lead the mindfulness, leadership, and creativity practices** with their teams, and to continue replicating the experience.
- » **All educational agents achieved new abilities** and received new knowledge that they will be able to use in their work.

COVERAGE



1 department:

Magdalena

2 municipalities:

Aracataca and Ciénaga

BENEFICIARIES



1.329 children

440 directors and teachers

5 CDIs and 6 schools:

2 child development centers and

5 Schools in Aracataca

3 child development centers

4 Schools in Ciénaga

PARTNERS



1 Partner operator:

Corpoeducación

4 Partners:

Aracataca Mayor's office

Ciénaga Mayor's office

Fundación Promigas

Promigas



The purpose of this program is **IMPLEMENTING AN ARTICULATION PATH BETWEEN THE EARLY CHILDHOOD EDUCATION AND THE ELEMENTARY EDUCATION**, facilitating the transition of the children and their families by strengthening pedagogical, nutritional, management, and development aspects.

ACHIEVEMENTS:

- » **14 committees responsible** for the early childhood matters **were created in each school.**
- » **2 municipalities were committed to the early childhood development**, executing agreements with the local Mayor's offices and strengthening the early childhood workshop.
- » **9 school principals were committed to integrate early childhood development** into their respective schools and program.
- » **All teachers** recognized that their articulation work with the CDI could go beyond the administrative management and the school registration aspects, and that they should also get **involved in the pedagogical subject so that the children would be ready for their transition to school.**



PRIMERO LO PRIMERO

This is a collective impact vehicle created by the Fundación Pies Descalzos, Dividendo por Colombia, Fundación Mario Santo Domingo, AEOITÚ, and Genesis Foundation, which performs various activities in order to improve the quality of early childhood comprehensive care and education. **The Innovation and Quality network is aimed at articulating different actors, building capacities, using and meeting common quality indicators, and promoting various actions encouraging territorial development.** The Genesis Foundation, as a PLP ally, leads in some ecosystems the development of capacities by developing demonstrated centers with three main characteristics:

Quality: Promote high quality conditions in order to improve the children developmental process, and create a culture of continuous improvement.

Innovation: Generate added value for the role of each actor in the early education, through creative and innovative ideas and actions that help develop the capacities of the human talent participating in the center.

Investigation: Build knowledge and create evidences related to the early education practice.



ORGANIZACIONES MIEMBRO





EARLY CHILDHOOD STRENGTHENING PROGRAM

Looking to provide a high quality care to the Colombian early childhood, the Genesis Foundation created a strengthening program that **seeks training the teachers in two dimensions: the being and the doing.**

The being strengthening is done with the Around the World game, a strategic initiative created by the Genesis Foundation and Buen Comienzo that **provides knowledge to the teachers in three lines of action: mindfulness, creativity, communication, and leadership**, making them aware of the importance of their work in achieving **the children's optimum development and learning.**

The doing strengthening seeks to qualify various operating entities in the territories, teaching them Genesis Foundation's operational parameters, which are replicated by the teachers and transform the quality of the children's comprehensive care spaces.



GUIDELINES FROM THE CIVIL SOCIETY ORGANIZATIONS TO SUPPORT THE TERRITORIAL IMPLEMENTATION OF THE EARLY CHILDHOOD POLICY

In 2018, we participated as a member of the RedEAmérica in the construction of **a guideline directed to the civil society organizations**, explaining the activities that can be carried out in the territories in accordance with the early childhood public policy.

This guideline is a tool that collects the experiences of the foundations in their joint **work for their early childhood with the national government, the local administrations, and the base organizations.** It contains practical recommendations to support a territory during its policy development.



ELEMENTARY SCHOOL

COVERAGE

7 departamentos

Antioquia, Atlántico, Bogotá, Bolívar,
Cesar, Cundinamarca, Valle del Cauca

13 municipalities:

| | | |
|----------------|------------|----------|
| Agustín Codasi | Cartagena | Itagüí |
| Apartadó | Caucasia | La Jagua |
| Barranquilla | Chiriguana | Soacha |
| Bogotá | El Paso | Turbo |
| Cali | Envigado | |

BENEFICIARIES

37.532 students
1.218 teachers
57 schools

PARTNERS

4 Partner operators:

Cooperación Educativa Minuto de Dios (CEMID)
Convivencia
Universidad de Antioquia (UDEA)
Universidad ICESI

4 Partners Organizations:

Drummond
Fundación Corona
Fundación Scarpetta Gnecco
Itagüí Secretary of Education

Educational program with national reach, that **SEEKS TO STRENGTHEN THE READING AND WRITING ABILITIES, AND THE LOGICAL MATHEMATICAL** thought, of elementary school students, training the teachers with an emphasis in methodologies and in the use of didactic resources.

ACHIEVEMENTS:

Achievements during the two years of implementation of this program in the Valle del Cauca Department:

- » **85%** of the P&N in Cali teachers attended the training workshops.
- » **81%** of the pedagogical **strategies applied in the classroom** were implemented.
- » **50%** of the teachers use **problem-solving as a means to teach mathematics.**
- » **43.9%** of the teachers **used the mathematics kit** as a didactic strategy.

Achievements during the three years of implementation of this program in the Antioquia Department:

- » The teacher created and documented **73 significant experiences** in teaching language and mathematics.
- » Itagüí, Apartadó, Envigado, and Turbo **finished implementing the P&N** with the following results: the second and third grade students improved their reading abilities in **18%**, their argumentative skills in **45.7%**, their writing abilities in **22%**, and their mathematical problem solution abilities in **17.3%**.



ELEMENTARY SCHOOL

COVERAGE



3 departamentos:

Bolívar, Cundinamarca, and Valle del Cauca

3 municipalities:

Cali, Cartagena, and Soacha

BENEFICIARIES



19.659 students

596 teachers

23 schools

Genesis Foundation directly operates the program

PARTNERS



4 Partner Organizations:

BMW

Caja de Compensación Familiar - CAFAM

Fundación Scarpetta Gnecco

Lamitech



An innovative social-emotional **LEARNING PROGRAM INTEGRATING LITERACY INSTRUCTION AS THE MEANS TO TEACH 21ST CENTURY COMPETENCES** by reading histories revolving around a child and an animal. The program relates to acquiring character and the ability to make decisions.

ACHIEVEMENTS:

- » The schools reported a **positive impact on the school climate and coexistence**, with a reduction of more than 50% in disciplinary cases.
- » Each week, **67%** of the parents **read the Nube9Global stories** with their children.
- » **81%** of the parents said that the Nube9Global **program has helped their children better apply values, both at the school and at home.**
- » **89%** of the teachers **used the guidelines** in order to improve their work
- » **83%** of the teachers said that **the program did help the students to have better values and positive character strengths.**

Program that provides teachers with didactic experiences and pre-designed activities to strengthen language, mathematics, and natural science abilities of the elementary school students, also promoting STEM abilities (science, technology, engineering, and mathematical) skills.

The proposed activities are designed using methodological guidelines that allow working new pedagogical and didactic tools in the classroom, the contents being supplemented with the official program of each school.

EsTuDía responds to the challenge Colombia has to improve the national and international test results. Included in the 44 countries that participated in the OCDE problem resolution measurement, Colombia scored the lowest. According to the PISA tests, in sciences the Colombian students were unable to apply scientific knowledge to their daily life. The language and mathematics results show a gap of approximately 40 years with respect to the OCDE countries average.

This program seeks to improve the students' performance levels, strengthen the STEM abilities and their effective questioning, reduce the students' negative conducts, and improve their relationships with their homes and their parents.



COVERAGE



1 departament:

Cundinamarca

1 municipality:

Soacha

BENEFICIARIES



1,200 students

40 teachers

4 schools and 6 branches

PARTNERS



1 Partner Organization:

Caja de Compensación Familiar - CAFAM



ACHIEVEMENTS:



All students participated in the supplementary activities.



The teachers considered important the support provided by the program for the success of their pedagogical activities, including **methodological and didactic strategies innovating the learning process.**



PRiMAT

Educación Matemática para profesores de primaria

ELEMENTARY SCHOOL

BENEFICIARIES



7,369 persons registered in the first course of the MOOC

“Contenido de las matemáticas de primaria” (contents of elementary school mathematics)

PARTNERS



1 managing partner:

Universidad de los Andes

3 Partner organizations:

Fundación Compartir

Fundación SM

Fondo Puentes de Caña

ACHIEVEMENTS:



667 participants finished the course. This is **equivalent to 12% of the registered participants**, above the success average of these online courses.



THIS IS A MASSIVE, FREE, OPEN, AND ONLINE MATHEMATICS EDUCATION PROGRAM DIRECTED TO ELEMENTARY SCHOOL TEACHERS that allows the teachers to professionally advance and offer their students more and better opportunities to learn mathematics.



ALLIANCE WITH UNIVERSIDAD DEL EXTERNADO FOR CONTENTS CREATION

Looking to strengthen the elementary school programs, the Genesis Foundation works together with the Faculty of Education of Universidad Externado de Colombia in the adjustment, and redesign of tests given to the 3rd and 5th grade students on language and mathematics. These tests are in line with the National Ministry of Education standards and seek to obtain information on **how the students are doing at the beginning, during, and at the end of our programs, which allows us to strengthen our projects, the teachers, and the participating schools.**

The University also supports Genesis in the preparation of **a new classroom observation instrument that allows us to give feedback** and strengthen the teachers' transformation process in relation to planning, learning environment, their pedagogical practice, and the evaluation skills.

The University created a methodological science guideline and its evaluation instrument, considering that since 2018 **Genesis has had the opportunity to strength the STEM abilities in the students, through the used of different activities that encourage teamwork, investigation, effective questioning, and social-emotional skills.**



LAUNCH OF PRIMAT, A MASSIVE, ON-LINE MATHEMATICS TRAINING PROGRAM FOR ELEMENTARY SCHOOL TEACHERS

Genesis Foundation invites all elementary school teachers to participate in this free online program "Mathematics Education for Elementary School Teachers", created in alliance with the Universidad de los Andes, in which the teachers will have access to three MOOC (Massive Online Courses) that **will provide them with educational quality resources, feedback, easy access, and relevant knowledge in order to strengthen their teaching skills and give their students better opportunities to satisfactorily learn mathematics.**

The first MOOC is now open for registration and considers four perspectives: history, the characterizing concepts and procedures, the various manners they are present in, and the elements that give meaning to them.

Should you wish to register, please visit

<https://es.coursera.org/learn/contenido-matematica-escolar>

FINANCIAL SUMMARY

UNITED STATES & COLOMBIA 2018

| | PROGRAM USD | ADMINISTRATIVE USD | TOTAL USD |
|-----------------|--------------|--------------------|--------------|
| INCOME | \$ 2.454.812 | \$ 376.901 | \$ 2.768.267 |
| EXPENSES | \$ 1.996.036 | \$ 313.455 | \$ 2.372.937 |

* Additional Government resources USD 10.519.100

*The surplus becomes from Genesis funders resources and will be invested during 2019

● Investment in Early Childhood
USD \$ 1.135.218

● Investment in Elementary School
USD \$ 860.817

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EMERITUS MEMBERS

Edmundo Esquenazi (RIP)
Jimmy Mayer
Antonio Puerto

In addition, during 2018, Genesis Foundation had a field team comprised of 21 professionals with strategic roles in the early childhood and elementary school programs:

Angela Preciado, Arelys Visbal, Bertha Forero, Blasina Niño, Carolina Hernandez, Carolina Molano, Eliana Barrera, Gina Caicedo, Heidy Malagón, Janneth Preciado, Jose García, Josefina Ortiz, Katherin Coral, Laura Calderón, Leidy Mora, Lorena Riveros, Nidia Mazo Toro, Patricia Jerez, Rafael Cano, Yohana García and Yolima Vallecilla.

OUR TEAM

NAME

TITLE

Cristina Gutiérrez de Piñeres

Executive Director

Lucila Cecchi

Director of Development and Communications

Karin Kramer

Elementary School Program Manager

Natalia Henao

Early Childhood Program Manager

Patricia Trujillo

Administrative Coordinator in Colombia

Jennifer Gerbereux

Administrative Coordinator in US

Andrea Bonilla Prieto

Program Coordinator

Marcela Polanco

Professional in Early Childhood Projects

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Professional in Elementary School Projects

Geraldine Navas Corchuelo

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Andrea Moreno Munévar

Intern in Development and Communications

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| | |
|--------------------------------------|-------------------------------|
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| Corporación Educativa Minuto de Dios | Fundación Ramírez Moreno |
| Colegio Gimnasio del Norte | Fundación Scarpetta Gnecco |
| Colegio los Nogales | Fundación SM |
| Colegio Santa Francisca Romana | Gimnasio Campestre |
| Colegio Santa María | Hippocampus Foundation |
| Convivencia | J.C. Kellogg Foundation |
| Fundación Compartir | Jim&Marilyn Simons Foundation |
| Fundación Corona | Universidad de Antioquia |
| Fundación Mario Santo Domingo | Universidad ICESI |
| Fundación Promigas | Universidad de Los Andes |

GOVERNMENTAL ORGANIZATIONS

Secretaría de Educación de Itagüí
ICBF - Instituto Colombiano de Bienestar Familiar

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