



ANNUAL REPORT

== 2017 ==





A year of
results



83.944

STUDENTS

PARTICIPATED DIRECTLY
IN OUR PROGRAMS.



3.338

TEACHERS

WERE TRAINED IN DIFFERENT
EDUCATIONAL METHODOLOGIES.



168

SCHOOLS

AND EARLY CHILDHOOD EDUCATION CENTERS
were certified by our program in

14

REGIONS
OF COLOMBIA



IN 2017 GENESIS FOUNDATION

INVESTED MORE THAN

1.000.000 USD
of its own and other
PRIVATE RESOURCES.



SINCE 2001

GENESIS HAS INVESTED A TOTAL OF

18.500.000 USD



RESOURCES

in programs aimed at improving quality
EDUCATION IN THE COUNTRY.

Coverage Map



2017



ANTIOQUIA

Amalfi
Anori
Apartadó
Briceño
Caucasia
Envigado
Itagüi
Ituango
Turbo



ATLÁNTICO

Barranquilla
Galapa
Soledad



BOLÍVAR

Cartagena



BOYACÁ

Tunja



CESAR

Valledupar



CHOCÓ

Alto, Medio y bajo baudó
Bagdado
Canton de San pablo
Lloró
Quibdó



CÓRDOBA

Chinú
Sahagún



CUNDINAMARCA

Bogotá
Madrid
Soacha
Tabio



MAGDALENA

Aracataca
Ciénaga
Fundación
Pueblo Viejo
Santa Marta
Zona Bananera



META

Villavicencio



NARIÑO

Tumaco



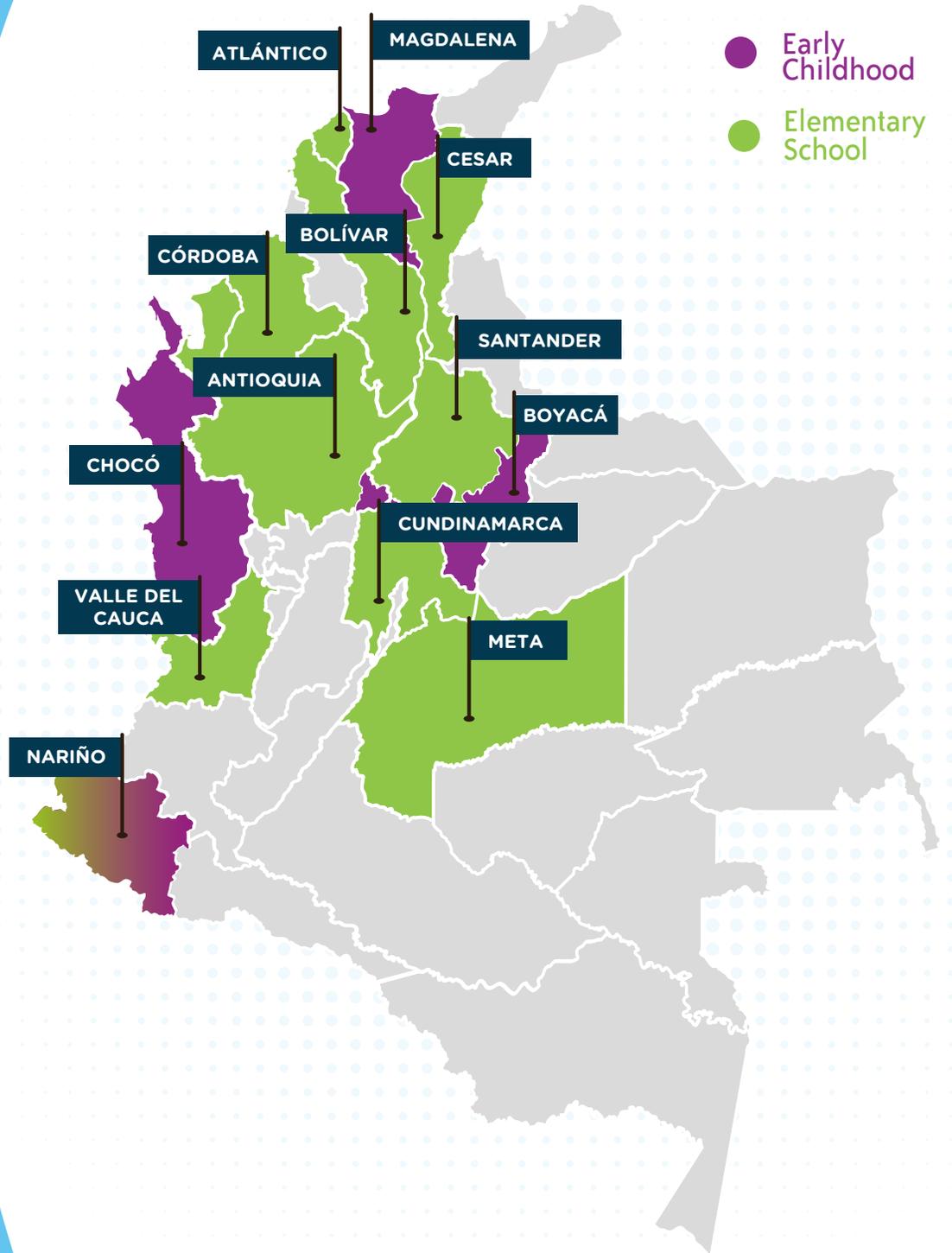
SANTANDER

Betulia
Bucaramanga
San Vicente de Chucurí



VALLE DEL CAUCA

Buenaventura
Cali





Early Childhood

Ages 0-5

OUR WORK IN NUMBERS – 2017



mis primeros pasos

This program promotes early childhood development through comprehensive attention and quality early childhood education, fostering local development in non-marginal urban and rural areas of Colombia.



4

REGIONS



15

MUNICIPALITIES



boys and girls

13.202

BENEFITED



40 EARLY CHILDHOOD

DEVELOPMENT CENTERS

11

Magdalena

27

Tumaco

2

Tunja

20 SU*
Family Component
in Magdalena

229 SU*
Family and Intercultural
Component in Chocó

*Service Units



677

teachers and pedagogical

ADVISORS



4

ALLIED ORGANIZATIONS

ACHIEVEMENTS



Advances in the developmental assessment of children. At risk population went from **5.22%** to **1.26%**. Population in expected development went from **85.19%** to **34.66%**. Population in advanced development went from **9.59%** to **64.08%**



We provided **10 water filters** to **10 service units** in Chocó, in the municipalities of Lloró, Bagadó, Alto y Medio Baudó, providing **509 boys**, girls and families with drinking water that improved their overall nutrition and health.



In Alliance with Fundación Éxito, **450 packages** of nutritional supplement were provided to two municipalities in Magdalena (Pueblo Viejo and Fundación) improving nutritional conditions of **77 expectant mothers** and **373 children from ages 0-2**.



Successful transition of **1,801 children** to formal education was achieved in the **4 regions**.



Early Childhood

Ages 0-5

OUR WORK IN NUMBERS – 2017



The program aims at achieving a successful transition of children in their early childhood to elementary education.



1

REGION



1

MUNICIPALITY



boys and girls

1.877

BENEFITED



279

teachers and

PEDAGOGICAL ADVISORS

3



allied

ORGANIZATIONS



2

Development Centers

5

SCHOOLS

LOGROS



The **ECIT (Early Childhood Institutional Teams)** was founded, and changes in institutional management were created. These teams are leaders and responsible for the transitions and early childhood programs in their educational institutions.



Within this context, the program achieved institution's empowerment in early childhood and transitions, as well as adjustments to the **Educational Institution Project (EIP) and Curriculum of the Schools.**



Influence in local public policy: The Mayor's Office of Ciénaga named an expert in early childhood education.





Early Childhood

Ages 0-5

WHAT'S NEW - 2017

EARLY CHILDHOOD NETWORK FOR QUALITY AND INNOVATION

Genesis is an ally of the new initiative "Primero Lo primero" (First what's First) a vehicle for collective impact that seeks to improve quality in the Early Childhood system in Colombia and Latin America.

Today this network includes Fundación Mario Santo Domingo, Pies Descalzos, Carulla Aeiotu, Dividendo por Colombia and Genesis Foundation as members.



Together we reach more than

65.000 CHILDREN

0-5

+ 18.000



EDUCATIONAL AGENTS

annually in Colombia.

SEMILLAS DE APEGO

This is an initiative developed by the Center of Studies and Economic Development of University of los Andes and the Child Trauma Research Program (CTRP) of the University of California, San Francisco. It's aims to design, implement and evaluate intervention programs in early childhood to protect children that grow up in contexts of adversity and violence. Genesis created a new alliance with University of los Andes that seeks to validate and implement the model of Semillas de Apego. Evidence demonstrates this program is cost-efficient and sustainable and that it has the potential to reach thousands of children affected by violence.



640 MOTHER'S



OR MAIN CAREGIVERS



Benefiting approximately **940 CHILDREN** from ages 0-5 who are exposed to

CONTEXTS OF VIOLENCE

These are our allies: Fundación Éxito, Fundación FEMSA, The Coca-Cola Company and the collective impact vehicle Primero lo Primero (composed by the Foundations Mario Santo Domingo, Carulla Aeiotu, Pies Descalzos, Dividendo por Colombia, Grand Challenges and Genesis Foundation).

LA VUELTA AL MUNDO

In a new alliance with Buen Comienzo (The Early Childhood program in Medellin), the development of an innovative tool to train educational agents began. It is a game called "La Vuelta al Mundo" (Around the World) an experiential and transformative process.

The objective of this tool, is to train the educational agents that work in early childhood through the game in the fields of:



MINDFULNESS



COMMUNICATION



LEADERSHIP



TEAMWORK



CREATIVITY

In 2017 the tool was made and piloted, and is expected to begin implementation in 2018.



This is an educational program with national reach, that seeks to promote reading, writing and mathematical logical thinking for preschool and elementary school students, through the transformation of teachers' pedagogical practices.



10 REGIONS



27 MUNICIPALITIES



94 SCHOOLS



47.575 students

BENEFITED



9 allied

ORGANIZATIONS



1.729

TEACHERS

ACHIEVEMENTS



76% of teachers were assisted through the training workshops.



In Valle del Cauca, 78% of the pedagogical strategies used in the classroom such as: **Libro Artesanal, Diario Palabrario and Correo Juan Palabras** were implemented.



One of the Schools in Buenaventura obtained a recognition from the **Ministry of Education** for the significant improvement in the Saber tests.



The tests in P&N show a **40%** improvement in language competency and **23%** improvement in mathematical logical thinking competencies.



70% of parents participated to the workshops within the framework of the program.



The Alliance with the British Council strengthened P&N in **STEM (Science, Technology, Engineering and Math's.)**





An innovative socio-emotional learning program that uses reading and writing as vehicles to teach competencies of the 21st century, through stories around a boy or a girl and an animal. The program teaches the acquisition and strengthening of these abilities as well as decision-making capacities.



2
REGIONS



27
SCHOOLS



21.413
STUDENTS



2
ALLIED
ORGANIZATIONS



653
TEACHERS

ACHIEVEMENTS



In Nube9 global students worked to strengthen their respect, honesty, cooperation and perseverance. At the same time, the program teaches them attitudes and behaviors pertinent to building a more peaceful society.



Teachers received methodological guidelines with pertinent strategies to use socio-emotional skills in the classroom.



Children comprehended and applied the skills in the classroom and learned to recognize different emotions in themselves and others.



Parents were involved in what the children were learning in the classroom so they could work at home.





MASSIVE COURSE IN MATH'S FOR ELEMENTARY SCHOOL TEACHERS

In Colombia, there is a great need to strengthen mathematical training of elementary school teachers. For this reason, in alliance with University of los Andes and other organizations, we are developing the first math course for elementary school teachers. This will be functioning in the University's platform in the second semester of 2018. This high quality MOOC is an online, free, and unique course in Spanish.

It will have:



3 COURSES

that will be developed in



With options of working

OFFLINE



6-8 WEEKS

each



With a formative
evaluation

PROPOSAL

This platform will allow us to strengthen the training of teachers that participate in the program Palabrario&Numerario and additionally, benefit thousands of teachers in Colombia and internationally. We expect that 15% of the 120,000 teachers in elementary school in the country will subscribe to the course.

STRENGTHENING OF P&N IN STEM

Genesis Foundation, Fundación Corona and the British Council made an alliance to strengthen Palabrario&Numerario through the integration of science, technology, engineering and math-STEM. The objective of STEM is to improve the skills of superior order thinking of the students through an emphasis in the areas of problem resolution, critical thinking, collaboration, communication, creative thinking and research. Facilitators of P&N integrate these abilities and model them through the workshops that offer strategies to teachers to strengthen their classroom practices.



FINANCIAL summary

UNITED STATES & COLOMBIA 2017

	Program US\$	Administrative US\$	Total US\$
Income	\$ 1.883.174	\$ 410.367	\$ 2.293.541
Expenses	\$ 1.447.000	\$ 410.367	\$ 1.857.367



*The income values do not include the funds received from contracts with the government

USD \$11,566,681



*The surplus is generated due to the income of additional resources of the founders that will be

executed in 2018.

INVESTMENT IN EARLY CHILDHOOD

Total investment (USD*)	Genesis Investment (USD*)	Third-Party Investments (USD*)
\$12.148.956	\$443.484	\$11.705.472.47

INVESTMENT IN ELEMENTARY SCHOOL

Total investment (USD*)	Genesis Investment (USD*)	Third-Party Investments (USD*)
\$638.572	\$284.154	\$354.418

*Service Units





BOARD OF DIRECTORS



BOARD OF DIRECTORS

Jaime Bermúdez -Presidente

Susan Mayer - Tesorera

Herbert Selzer - Secretario

Carolina Esquenazi Shaio

Juan Carlos García Cañizares

Andrea Lawson Gertsacov

Jorge Di Terlizzi

Margarita Rebhein



EMERITUS MEMBERS

Edmundo Esquenazi (RIP)

Jimmy Mayer

Antonio Puerto

OUR TEAM



NAME



TITLE

Cristina Gutiérrez de Piñeres

Executive Director

Lucila Cecchi

Director of Development and Communication

Natalia Henao

Early Childhood Program Manager

Karin Kramer

Elementary School Program Manager

Patricia Trujillo

Administrative Coordinator in Colombia

Laura Alejandra Marcillo

Professional in Finances

Daniela Yanez

Professional in Projects

Geraldine Navas Corchuelo

Professional in Communications and Development



ALLIES and donors



COMPANIES

- ✓ Avanzo
- ✓ Compass Global Investments
- ✓ Drummond Co.
- ✓ ETB
- ✓ Filmtex
- ✓ Greenlight Capital, Inc.
- ✓ Johnson&Johnson - Caring Crowd
- ✓ Lamitech
- ✓ Linzor Capital Partners
- ✓ Minipack
- ✓ Opciones Administrativas
- ✓ Sanford
- ✓ Siete20estudio
- ✓ The Coca Cola Company



FOUNDATIONS AND OTHER ALLIES

- ✓ Alianza Primero Lo Primero
- ✓ Asociación de Fundaciones Empresarias - AFE
- ✓ Aulas Amigas
- ✓ Avinal
- ✓ British Council
- ✓ CG-provisiones
- ✓ CINDE
- ✓ Colegio Gimnasio del Norte
- ✓ Colegio Gimnasio Los Andes
- ✓ Colegio La Enseñanza
- ✓ Colegio Los Nogales
- ✓ Colegio Santa Francisca Romana
- ✓ Colegio Santa María
- ✓ Collaborated
- ✓ Corpoeducación
- ✓ Corporación Educativa Minuto de Dios
- ✓ Corporación Infancia y Desarrollo
- ✓ Dividendo por Colombia
- ✓ Ecohuerta
- ✓ Fondo Puentes de Caña
- ✓ Fundación Alas
- ✓ Fundación Antonio Restrepo Barco
- ✓ Fundación Carulla aeioTU
- ✓ Fundación Carvajal
- ✓ Fundación Compartir
- ✓ Fundación Corona
- ✓ Fundación Éxito
- ✓ Fundación Manuel Mejía
- ✓ Fundación Mario Santo Domingo
- ✓ Fundación Nutreo
- ✓ Fundación Pies Descalzos
- ✓ Fundación Plan de apoyo familiar
- ✓ Fundación Promigas
- ✓ Fundación Ramírez Moreno
- ✓ Fundación Scarpetta Gnecco
- ✓ Fundación SM
- ✓ Hippocampus Foundation
- ✓ IMASD
- ✓ Inova
- ✓ J.C. Kellogg Foundation
- ✓ Surticaribe
- ✓ Tamarin Foundation
- ✓ Think, learn and challenge
- ✓ Universidad de Antioquia
- ✓ Universidad de los Andes
- ✓ Universidad ICESI



GOVERNMENTAL ORGANIZATIONS

- ✓ Alcaldía de Ciénaga
- ✓ APC-Colombia
- ✓ ICBF - Instituto Colombiano de Bienestar Familiar
- ✓ Ministerio de Educación Nacional de Colombia
- ✓ Secretaría de Educación de Medellín- Programa Buen Comienzo
- ✓ Secretaría Itagüí



PRIVATE DONORS

- ✓ Adolfo Urdaneta
- ✓ Adrienne Goldthorpe
- ✓ Alfredo Rizo
- ✓ Andrés Fuse
- ✓ Andrés Moya
- ✓ Andrés Molano
- ✓ Antonio Ucrós
- ✓ Camille Orme
- ✓ Camilo Hoyos Gómez
- ✓ Camilo Reyes Trujillo
- ✓ Carolina Esquenazi
- ✓ Carolina Posada
- ✓ Carolina Uribe
- ✓ Caroline Callahan
- ✓ Catalina Cáceres
- ✓ Cristina Gutiérrez de Piñeres
- ✓ Daniel Roitman
- ✓ Dario A. Duran
- ✓ David Edelson
- ✓ Donantes Anónimos
- ✓ Eduardo Esquenazi
- ✓ Empleados Complementos Humanos Cartagena
- ✓ Empleados Lamitech Cartagena
- ✓ Gina Marinelli
- ✓ Guillermo Thomas
- ✓ Isabel Segovia
- ✓ Jane Katzen
- ✓ Jay Bockhaus
- ✓ Jim & Marilyn Simons
- ✓ Jimmy Mayer
- ✓ Jose Vicente Vargas
- ✓ Juan MQuintero
- ✓ Karin Kramer
- ✓ Lucila Cecchi
- ✓ Luis Novoa
- ✓ Luis Fernando Botero Rodriguez
- ✓ Margarita Rebhein
- ✓ María José Borrero
- ✓ María Paula Navas
- ✓ Mary Cannon
- ✓ Mayra Esquenazi
- ✓ Moisés Esquenazi
- ✓ Mónica Tettamanzi
- ✓ Paulina Gutiérrez
- ✓ Piero Di Capua
- ✓ Roberto Urbina
- ✓ Rodrigo Lozano
- ✓ Shari Coats

